

Persuasive Letter Writing

A letter includes:

- Your own opinion that answers the question or issue
- Arguments/evidence to support your opinion
- Proper letter format (date at top, salutation, body, conclusion)
- Paragraphs
- Strong arguments at the beginning and end, weak arguments hidden in the middle



Checklist for Success

- ✓ Have you used proper letter format?
- ✓ Have you organized your arguments so that the weak ones are hidden in the middle of the letter?
- ✓ Does your letter include strong vocabulary?
- ✓ Have you shared your own opinion?
- ✓ Do you have evidence that supports your opinion?